

**MANAGEMENT ACCOUNTING: INFORMATION FOR
DECISION-MAKING AND STRATEGY EXECUTION**

Danece Wallack

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With the Balanced Scorecard measurement system, companies continue to track financial results but they also monitor, with nonfinancial measures, whether they are building or destroying their capabilities—with customers, processes, employees, and systems—and how the company is managing intangible assets to create future growth and profitability. Students should share their views on general impressions of a balanced scorecard. Further details on objectives, measures, and targets are provided on subsequent pages of the fiscal year report. Cthepercentageofunitsproducedthatisdefective. In this setting, management accounting information gets communicated to front-line and support employees to inform their daily decisions and work activities. Mark Young, University of Southern California. The case discussion can proceed perspective by perspective, working from the Financial through the Customer, Process, and Learning and Growth objectives.

This works best with a relatively small class, and one in which the groups are
Accounting, 6E Anthony A. Chapter 2: The Balanced Scorecard and
Strategy Map This KPI scorecard has no role for information
technology strange for a financial service organization no
linkages from its process measure quality certification to a
customer value proposition or to a customer outcome, no
linkage from the learning and growth measure diverse workforce
to improving its process metric as achieving quality
certification no linkage from a customer measure to a financial
outcome and no linkage from a process measure to a financial
outcome.